

Για περισσότερες πληροφορίες επικοινωνήστε με:

Βουκουρεστίου 31
106 73 Αθήνα

Τηλ: +30 210 3605002
Fax: +30 210 3606935

Email: exa@gbrconsulting.gr
Υπεύθυνος: Άρης Ίκκος

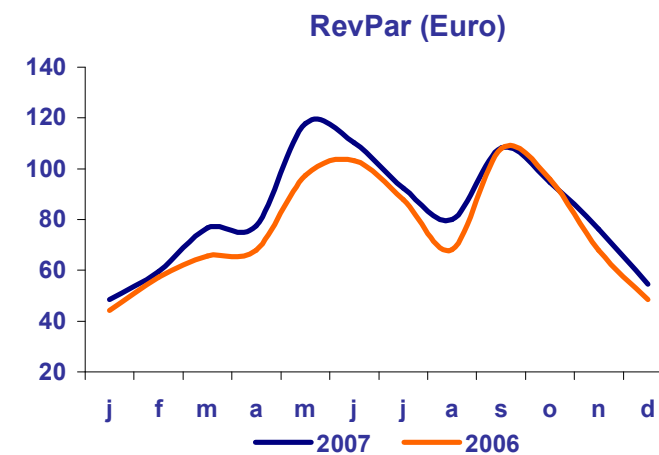
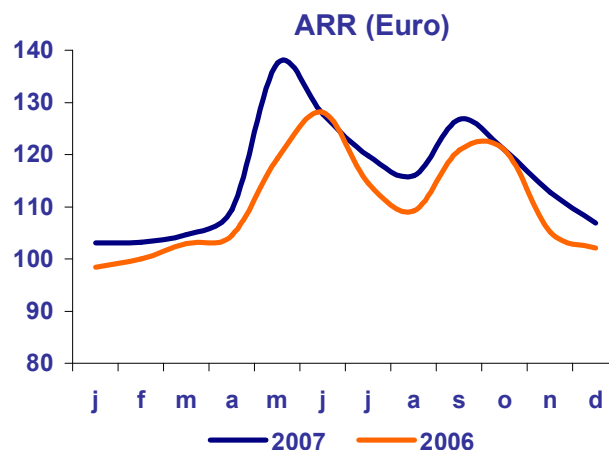
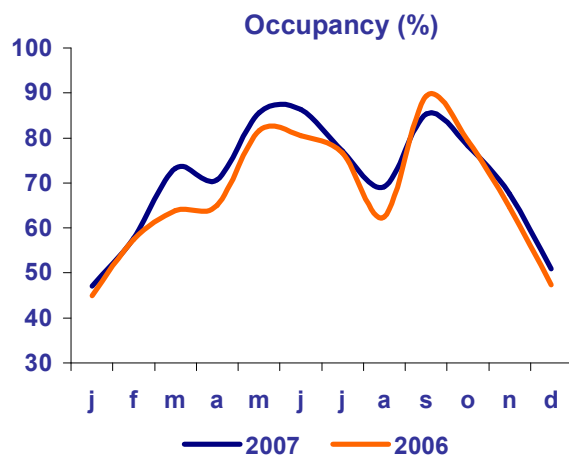
Overall performance of the Attica Hotel Industry

Occupancy

ARR

RevPAR

Month	Occupancy			ARR			RevPAR		
	2007	2006	% Change	2007	2006	% Change	2007	2006	% Change
January	47.1	45.0	4.7%	103.10	98.40	4.8%	48.56	44.28	9.7%
February	57.7	57.4	0.5%	103.20	100.00	3.2%	59.55	57.40	3.7%
March	73.3	63.8	14.9%	104.70	102.90	1.7%	76.75	65.65	16.9%
April	70.7	70.0	8.8%	111.50	109.50	4.8%	77.42	74.47	14.0%
May	85.7	81.7	4.9%	113.50	111.30	5.3%	117.84	107.47	20.9%
June	86.3	80.1	7.2%	122.70	121.70	-0.3%	110.21	105.12	6.9%
July	77.1	76.7	0.5%	111.70	111.50	4.5%	92.29	77.82	5.1%
August	69.1	62.4	10.7%	115.90	109.20	6.1%	80.09	68.14	17.5%
September	85.4	89.3	-4.4%	126.70	120.80	4.9%	108.20	107.87	0.3%
October	78.3	79.4	-1.4%	120.90	120.80	0.1%	94.66	95.92	-1.3%
November	67.5	64.6	4.5%	112.80	105.20	7.2%	76.14	67.96	12.0%
December	50.9	47.4	7.4%	106.90	102.10	4.7%	54.41	48.40	12.4%
YTD Dec	71.0	67.9	4.6%	115.80	110.60	4.7%	82.22	75.10	9.5%



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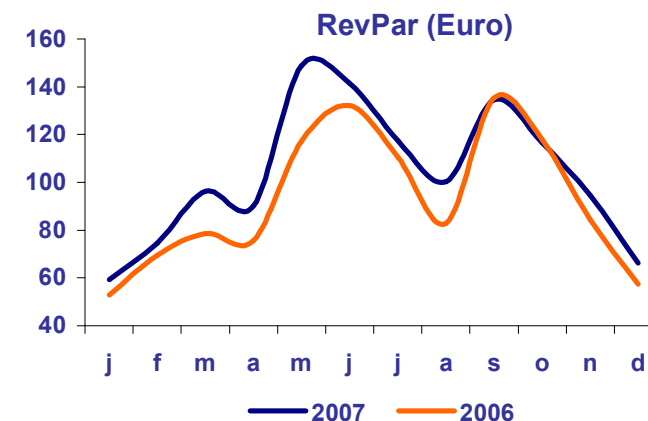
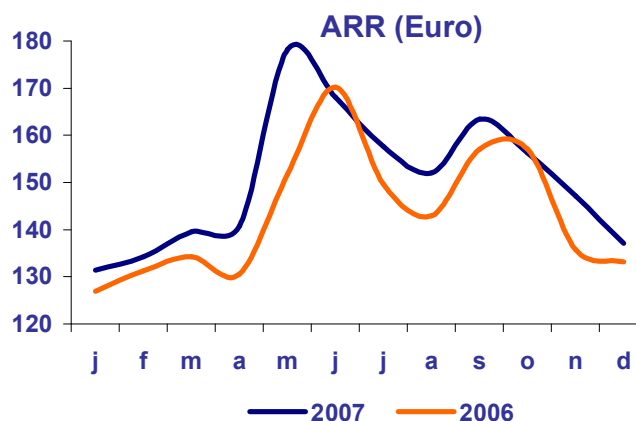
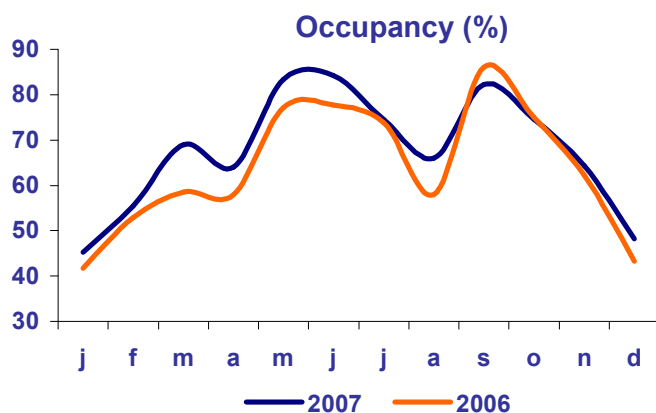
Category: 5*

Occupancy

ARR

RevPAR

Month	Occupancy			ARR			RevPAR		
	2007	2006	% Change	2007	2006	% Change	2007	2006	% Change
January	45.2	41.7	8.5%	131.34	126.92	3.5%	59.41	52.90	12.3%
February	55.5	52.8	5.1%	134.23	131.29	2.2%	74.47	69.34	7.4%
March	69.0	58.5	18.0%	139.50	134.27	3.9%	96.29	78.54	22.6%
April	74.4	57.9	10.6%	140.22	130.18	7.9%	90.17	65.52	19.2%
May	78.4	77.2	8.1%	178.2	157.78	17.4%	148.69	117.14	26.9%
June	84.2	77.7	4.4%	160.0	170.22	-1.3%	141.48	132.24	7.0%
July	81.4	73.1	9.9%	149.6	149.56	5.4%	117.33	110.35	6.3%
August	66.0	57.9	13.8%	152.03	142.91	6.4%	100.30	82.81	21.1%
September	82.2	86.1	-4.4%	163.47	157.12	4.0%	134.45	135.23	-0.6%
October	74.6	75.0	-0.6%	156.26	157.11	-0.5%	116.57	117.89	-1.1%
November	64.3	62.3	3.3%	147.16	135.79	8.4%	94.60	84.53	11.9%
December	48.3	43.2	11.7%	137.04	133.12	2.9%	66.16	57.52	15.0%
YTD Dec	67.7	63.9	5.9%	150.60	143.50	4.9%	101.96	91.70	11.2%



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106 73 Αθήνα

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Υπεύθυνος: Άρης Ίκκος

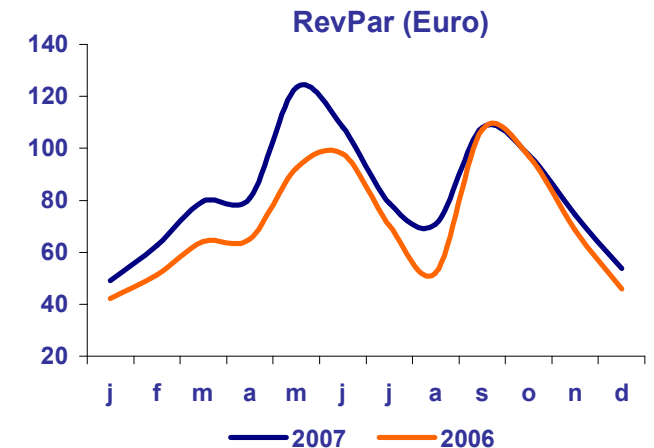
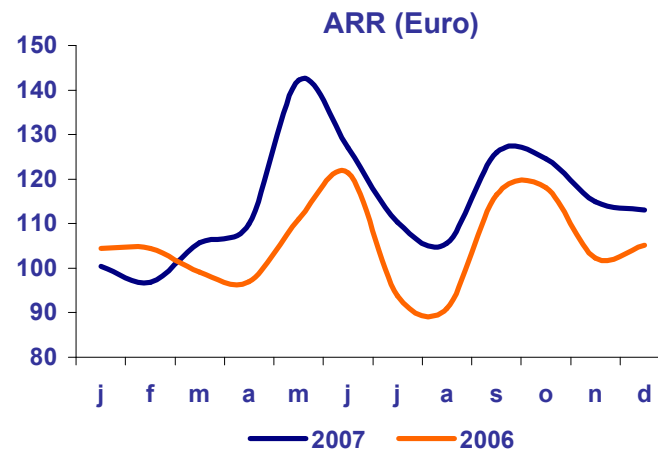
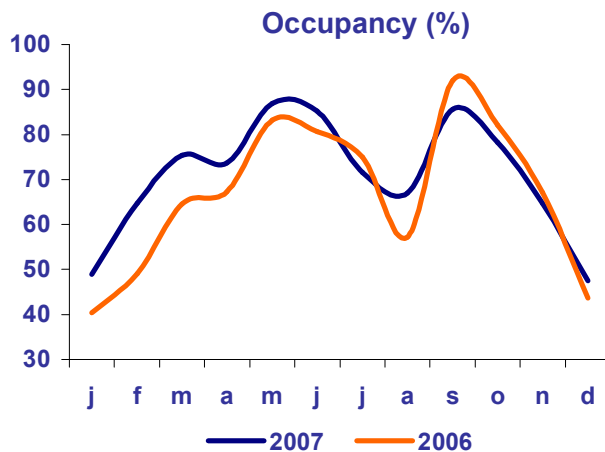
Category: 5* - Greek

Occupancy

ARR

RevPAR

Month	Occupancy			ARR			RevPAR		
	2007	2006	% Change	2007	2006	% Change	2007	2006	% Change
January	49.0	40.3	21.4%	100.45	104.45	-3.8%	49.18	42.11	16.8%
February	64.7	49.0	32.0%	96.76	104.39	-7.3%	62.65	51.20	22.4%
March	75.4	64.5	16.8%	105.76	99.17	6.7%	79.70	64.00	24.5%
April	73.6	67.2	9.5%	100.89	96.01	5.1%	80.90	65.42	23.7%
May	86.8	79.2	9.5%	126.26	111.06	13.7%	123.54	102.44	20.6%
June	85.2	80.0	6.5%	121.04	111.11	8.9%	108.25	98.11	10.6%
July	71.5	74.0	-3.4%	111.34	97.78	13.8%	78.92	70.27	12.3%
August	67.0	57.1	17.3%	105.65	90.95	16.2%	70.78	51.90	36.2%
September	85.6	92.1	-7.1%	126.05	116.45	8.2%	107.85	107.25	0.6%
October	78.2	82.0	-4.6%	124.49	118.10	5.4%	97.38	96.88	0.5%
November	64.7	67.1	-3.6%	114.88	102.26	12.3%	74.37	68.66	8.3%
December	47.5	43.7	8.7%	113.10	105.14	7.6%	53.73	45.94	16.9%
YTD Dec	70.8	66.8	6.0%	114.70	105.30	8.9%	81.21	70.34	15.4%



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Υπεύθυνος: Άρης Ίκκος

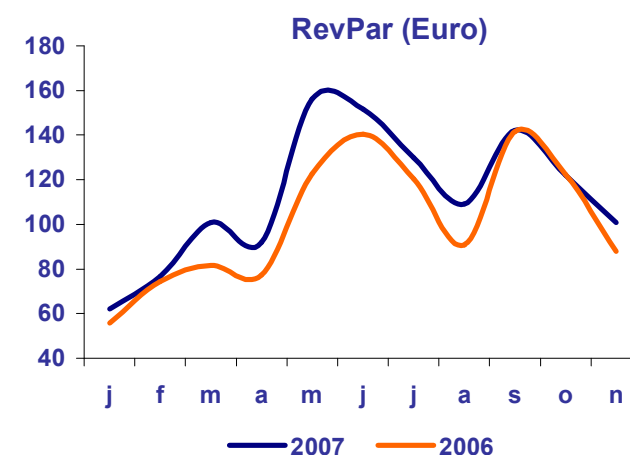
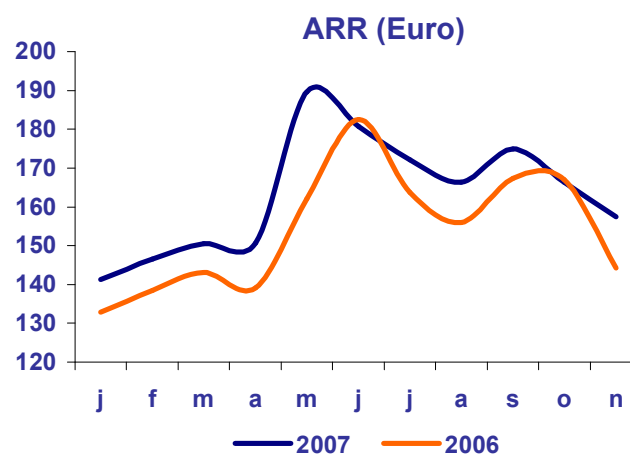
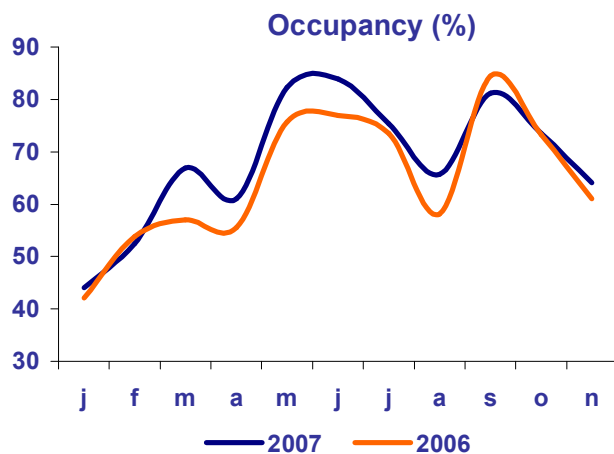
Category: 5* - International

Occupancy

ARR

RevPAR

Month	Occupancy			ARR			RevPAR		
	2007	2006	% Change	2007	2006	% Change	2007	2006	% Change
January	44.0	42.0	4.7%	141.28	132.95	6.3%	62.22	55.90	11.3%
February	52.4	53.8	-2.6%	146.57	138.51	5.8%	76.85	74.54	3.1%
March	67.0	57.0	17.5%	150.50	143.13	5.1%	100.78	81.55	23.6%
April	61.0	57.6	9.8%	155.63	148.87	8.3%	91.87	81.55	18.9%
May	82.4	73.5	8.9%	162.56	142.07	17.0%	156.12	122.60	27.3%
June	83.9	76.3	9.0%	168.65	158.40	-1.0%	151.55	130.40	7.9%
July	75.3	73.5	2.5%	171.18	163.65	5.2%	129.72	100.27	7.9%
August	65.7	58.2	12.9%	166.31	156.04	6.6%	109.20	90.74	20.3%
September	81.2	84.5	-3.9%	174.99	167.38	4.5%	142.15	141.51	0.4%
October	73.5	73.3	0.2%	166.32	166.95	-0.4%	122.16	122.32	-0.1%
November	64.1	61.0	5.1%	157.38	144.24	9.1%	100.94	88.02	14.7%
December	48.5	43.1	12.6%	144.62	140.61	2.9%	70.17	60.58	15.8%
YTD Dec	66.8	63.1	5.9%	162.00	153.30	5.7%	108.22	96.73	11.9%



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Email: exa@gbrconsulting.gr
Υπεύθυνος Άρης Ίκκος

Category: 4*

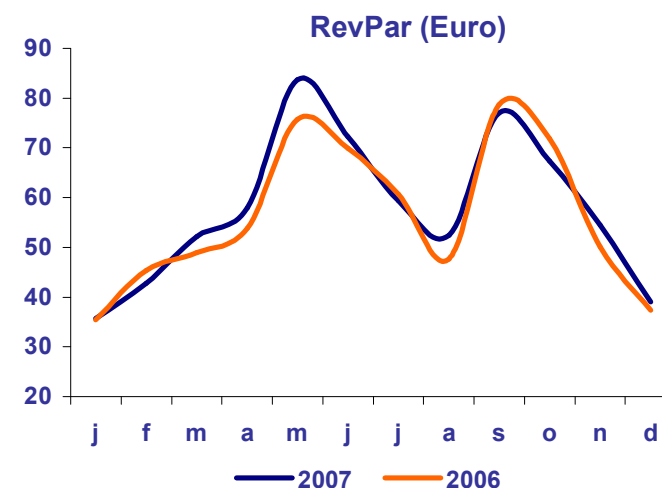
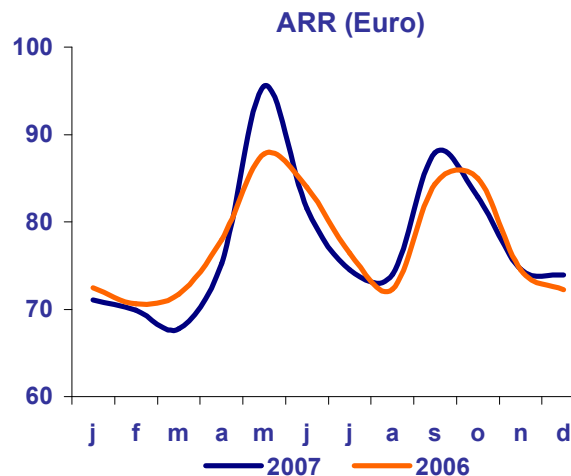
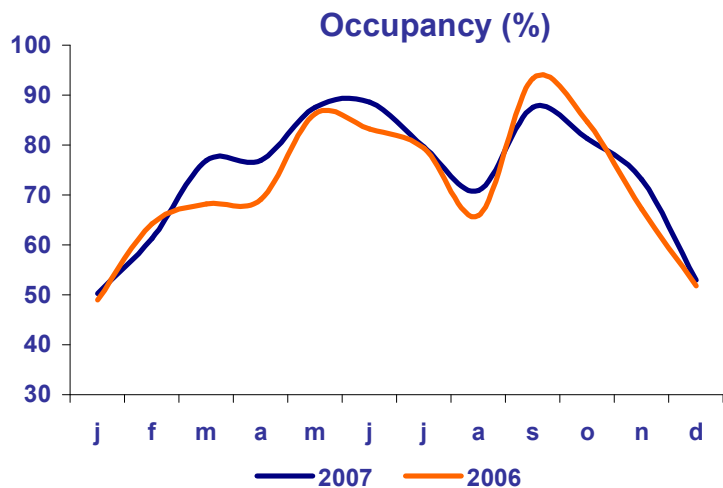
Occupancy

ARR

RevPAR

Month	Occupancy			ARR			RevPAR		
	2007	2006	% Change	2007	2006	% Change	2007	2006	% Change
January	50.3	48.9	2.7%	71.03	72.44	-1.9%	35.72	35.46	0.7%
February	61.3	64.2	-4.6%	69.87	70.60	-1.0%	42.80	45.34	-5.6%
March	76.9	68.2	12.8%	67.79	71.72	-5.5%	52.12	48.90	6.6%
April	76.9	69.1	11.3%	75.25	77.06	-3.5%	57.90	52.89	7.4%
May	77.5	86.2	1.5%	95.5	87.4	8.9%	83.63	75.66	10.5%
June	80.5	83.2	6.5%	87.5	83.0	-2.8%	72.27	87	3.4%
July	79.7	79	3%	75.5	76.9	-2.5%	59.36	60.66	-2.1%
August	76.8	65.9	15.5%	74.01	72.93	2.3%	52.43	47.85	10.0%
September	87.5	93.3	-6.2%	87.94	84.35	4.3%	76.98	78.73	-2.2%
October	81.3	84.6	-3.9%	82.86	84.97	-2.5%	67.36	71.86	-6.3%
November	73.1	67.2	8.7%	74.56	74.47	0.1%	54.49	50.07	8.8%
December	52.9	51.8	2.1%	73.89	72.23	2.3%	39.10	37.42	4.5%
YTD Dec	74.0	71.9	2.9%	77.40	77.40	0.0%	57.28	55.65	2.9%

SAMPLE



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Fax: +30 210 3606935

Email: exa@gbrconsulting.gr
Υπεύθυνος: Άρης Ίκκος

Category: 3*

Month	Occupancy			ARR			RevPAR		
	2007	2006	% Change	2007	2006	% Change	2007	2006	% Change
January	47.1	48.1	-2.2%	47.01	43.44	8.2%	22.13	20.90	5.9%
February	58.2	60.0	-3.1%	45.81	40.80	12.3%	26.65	24.49	8.8%
March	82.2	75.2	9.3%	43.67	41.69	4.8%	35.90	31.37	14.5%
April	84.5	83.9	0.7%	52.21	55.70	-4.5%	45.05	46.84	-3.8%
May	90.0	89.7	1.4%	51.77	51.64	8.3%	53.59	48.81	9.8%
June	89.7	84.9	5.7%	51.38	51.00	2.2%	50.42	46.67	8.1%
July	81.8	81.5	1.6%	44.90	51.68	-3.5%	44.77	45.64	-1.9%
August	78.9	76.2	3.5%	52.58	54.14	-3.2%	40.31	50.03	6.0%
September	93.4	93.1	0.3%	55.26	55.11	0.3%	51.60	51.30	0.6%
October	86.0	84.5	1.8%	52.77	53.75	-1.8%	45.37	45.43	-0.1%
November	68.1	67.0	1.8%	45.17	45.15	0.1%	30.78	30.23	1.8%
December	56.1	51.7	8.6%	46.83	44.81	4.5%	26.29	23.16	13.5%
YTD Dec	77.0	74.4	3.5%	51.20	50.30	1.8%	39.42	37.42	5.3%

